shelflife » products

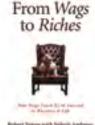


geranium flowers, it has a pleasant aroma and is safe for use around food. Protects up to 300 square feet, and the replaceable cartridge can last up to 120 hours. Effective Environmental Systems Inc. (Cartersville, Ga.) 800-473-9467 www.bugband.net



Books & Video

From Wags to Riches



From Wags to Riches: How Dogs Teach Us to Succeed in Business & Life explores the human-animal bond, its benefits and detriments. Author Robert Vetere, president of

the American Pet Products Association, worked with Purdue University researchers to investigate how owning a dog can influence personal effectiveness and ability to lead.

BenBella Books Inc. (Dallas) 214-361-7901 www.benbellabooks.com

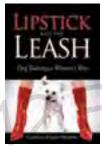
Dog InSight



Written by Dr.
Pamela Reid, Dog
InSight includes
more than 40 essays
about a range of
dog training topics.
Readers will learn
why early enrichment is crucial for
puppies, and why

dogs are adept at reading body language but not other tasks, and more. Reid also challenges readers to re-examine widely held beliefs about dogs, with scientific information to provide additional insight. Direct Book Service Inc. (Wenatchee, Wash.) 800-776-2665 www.dogwise.com

Lipstick and the Leash



Lipstick and the Leash: Dog Training a Woman's Way is a training guide specifically for female dog-care providers. Author Camilla Gray-Nelson teaches women how to feel

more powerful and reveal their hidden strengths. She explains how women can get what they want from their dogs and apply the same skills to other areas in life. Double Dove Press (Petaluma, Calif.) 415-895-5210 www.lipstickandtheleash.com

FleaTV



FleaTV is a "video dog toy" that entertains canines with a dog's-eye view of the world, attention-getting sounds and affirming human voices. Footage includes

dogs in parks and nature preserves, as well as video from a camera strapped to the back of a Jack Russell terrier named Blade. The DVD also features demonstrations about how to pamper dogs with homemade treats and massages.

ScratchCat L.L.C. (Alpharetta, Ga.) 877-806-4746 www.scratchcat.com

Agility Contact Training



The 2on2off Dog Agility Contact Training DVD provides how-to information and tips on contact behavior training. The lessons and exercises have focused goals that are followed by

video of dog and handler teams as they train. Beginning with groundwork that can be done at home, the video continues to proofing competition contacts that will increase confidence.

Spot On Agility (Covington, Wash.) 253-653-8220 www.spotonagility.com

Sugar Gliders



Sugar Gliders, from Animal Planet Pet Care Library, provides readers with sugar glider-specific care information, including how to appropriately

house, feed, handle and groom the small mammals. Contains photos, informational sidebars and tip boxes.

T.F.H. Publications Inc. (Neptune City, N.J.) 732-988-8400 www.tfh.com

